



FEDERATION OF INDIAN EXPORT ORGANISATIONS

(Set up by Ministry of Commerce, Government of India)

फेडरेशन आफ इंडियन एक्सपोर्ट आर्गनाइजेशन्स

(वाणिज्य मंत्रालय, भारत सरकार द्वारा स्थापित)

Niryat Bhawan, Rao Tula Ram Marg, Opp. Army Hospital Research & Referral, New Delhi-110057 (India)

Phone: +91-11-46042222, 26150101-04, Fax: +91-11-26148194

Email: fieo@nda.vsnl.net.in, fieo@fieo.org

www.fieo.org

August 28, 2018

Dear Friends,

We take pleasure to inform the launch of mobile app titled Niryat Mitra, by the Hon'ble Commerce & Industry and Civil Aviation Minister Shri Suresh Prabhu on the 8th of August 2018. Since the launch, a fortnight back, the app has been downloaded by over 5000 users.

The app is useful for every business community especially those wanting to do business with India. The app provides daily policy updates, access to very useful business tools like ITC HS finder, India's GST rate finder, India's export and import policy finder at product level, MFN/preferential tariff and rules of origin finder and also market access requirement finder for 87 countries including that of India etc. Niryat Mitra provides access to a database of over 26000 exporters dealing in every product and services sector. Foreign companies can search, select and send business queries to these companies in no time. They can also use the app to find out a brief profile of Indian exporters.

The app is also very useful for every Indian diplomat. They can use the app to guide a foreign buyer or seller on India's policy matters, MFN and preferential tariff, rules of origin, India's GST rate, market access requirements (SPS/TBT measures) of India at product level etc. They are not required to be expert on any of the topics.

Appended herewith is a banner on Niryat Mitra with a QR code. You can scan the QR code using your mobile to download the app. If you are using a mobile to read this letter simply tap on the banner to download the app.

Please feel free to write to csom@fieo.org for any suggestion/ assistance on using the app.

Best regards.
Ajay Sahai